

10 Ways to Improve Your Business With
Albridge Wealth Reporting™



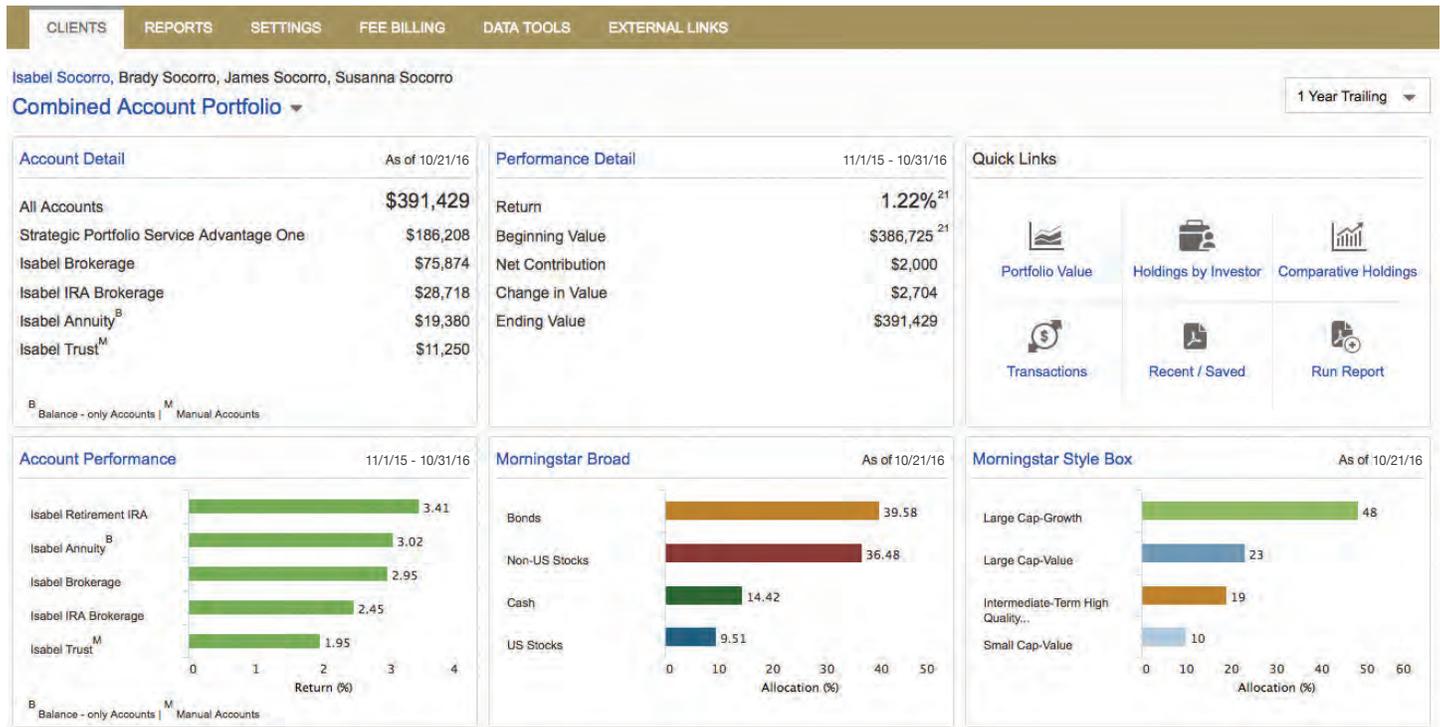
An intuitive experience that will help you do more for your clients,
your relationships and your business.

Albridge Wealth Reporting

Albridge Wealth Reporting (AWR) is a performance reporting platform that aggregates multiple sources of data to deliver an accurate, single view of your clients' assets—even those that are held away. Through an easy-to-use menu and dashboard interface, advisors can access and share their clients' performance information across any time period and across most devices.

Albridge Wealth Reporting reduces the need for manual data input and helps streamline many time-consuming processes. In doing so, we help advisors run their businesses more efficiently and enabled them to better demonstrate their value to clients through meaningful dialogues related to performance.

This guide lists 10 of the most helpful and commonly used features of Albridge Wealth Reporting along with their benefits—all accessible via the intuitive drop down menu and redesigned pages like our recently improved dashboard (pictured below).



For more information please contact us at (877) 252-9963, at info@albridge.com or visit us online at Albridge.com

10 Ways to Improve Your Business With Albridge Wealth Reporting

Feature	Value/Benefits
<p>1 Run and package reports</p>	<p>Albridge Wealth Reporting lets you run over 40 reports covering holdings, transactions, asset allocation, performance, risk and more for any portfolio. We also make it easy for you to bundle them together into report packages.</p> <p>The reports are available in HTML and PDF with customizable branding and disclosures, or as a CSV file export.</p> <p>You can continue working in the application while your reports run. There is a notification queue that informs you when they are ready for download. You can save up to 40 reports per advisor for instant download.</p> <p>Run reports from the menu: Clients Access report packages from the menu: Settings</p>
<p>2 Obtain quick views via the portfolio dashboard</p>	<p>Your portfolio dashboard is a new way to conduct a quick client wealth review or investment analysis. Interactive dashboard tiles are responsively designed to recognize the device you are using to provide you with the most optimum view.</p> <p>You can filter the dashboard based on the client portfolio and time period of your choosing.</p> <p>The clickable summary tiles can show more detailed information. For instance, an account can be clicked on to reveal holdings which in turn can be clicked on to reveal transactions for these holdings.</p> <p>The charts and data tables can be manipulated to highlight, add or remove data points from the presentation.</p> <p>From the menu: Clients</p>
<p>3 Create portfolios (households)</p>	<p>You can group client accounts into a logical relationship that correspond to specific planning goals or investment strategies, (i.e., retirement savings, college) ownership (husband alone, husband and wife together) or any other grouping criteria.</p> <p>Each portfolio can be assigned to specific target models and/or benchmarks for comparative purposes.</p> <p>Portfolio creation can be done on one screen using an easy checklist.</p> <p>From the menu: Clients</p>
<p>4 Integrate with leading financial applications</p>	<p>Through our Applink® solution, you can integrate your client information with more than 50 of today's leading third-party technology providers in the areas of CRM, financial planning, risk and analytics. Access is seamless through a single sign-on and you can see all of your client data in one place.</p> <p>For more information on Applink or visit albridge.com/integrations/applink-technology-providers</p>
<p>5 Report on managed accounts</p>	<p>Not only are retail brokerage and insurance accounts supported, but advisory accounts and all the needed managed account attributes such as program, account type, product (style) are as well. The extension of this data includes the ability to report on sleeve level returns and values, as long as the sleeve information is provided by the data source.</p> <p>Through our Quarterly Performance Reports, your firm can distribute these reports directly to an online document sharing site as well as to a print vendor. Managed accounts will also be subject to a higher-level data quality check before they are produced.</p> <p>Ask your Operations Group for more information on managed accounts and Quarterly Performance Reports</p>

Feature	Value/Benefits
<p>6 Batch reporting</p>	<p>You can save time each month by automating reports to be run on a predefined schedule. These reports can be made available for you to download and print or be emailed to the client for download through a secure link.</p> <p>Reports that you create on-demand can also be shared with the client to download through a secure link in real-time.</p> <p>From the menu: Reports</p>
<p>7 Provide client access</p>	<p>In person meetings are ideal. But you can also identify those clients with whom you want to allow 24/7 access on the device of their choosing.</p> <p>The reports can be shared in real-time with a client through a secure email link to either download the report or run reports themselves.</p> <p>The features that a client can access are completely controlled by you.</p> <p>Ask your Operations Group for procedures on Client Access</p>
<p>8 Set models and benchmarks</p>	<p>Compare a client's account or portfolio to a target allocation or index, with a complete set of tools.</p> <p>You can define a target allocation model at any asset class level and use that for variance or drift reporting. You can leverage the model to define your benchmark, assigning an individual market index to each allocation percentage of the model. As the model changes over time, the benchmark will be adjusted as well.</p> <p>Direct benchmark comparison is available as well. Aside from a single market index, you can create blended benchmarks based on percent weightings of each index. You can create adjusted benchmarks such as the CPI minus 1% or you can create a flat return benchmark such as 3%.</p> <p>From the menu: Settings</p>
<p>9 Report on held-away assets</p>	<p>You can easily view in client accounts for which we might not have a direct data feed or for which you might not be the advisor of record. This allows you to view the client's complete investment portfolio, helping you provide a comprehensive wealth review and identify opportunities to transition accounts to your management.</p> <p>You can invite the client to use this service by either manually entering the assets or by using a third-party data aggregation solution.</p> <p>The reporting solution will treat these assets as "below the line" and will create a sub-total and separate section for distinct reporting.</p> <p>Ask your Operations Group for more information on held-away assets</p>
<p>10 Obtain insights into your practice</p>	<p>In addition to providing your clients with the performance related information they need, you can use Albridge Wealth Reporting to gain insight into your practice. Clients by AUM, Clients by Holdings and Product Distribution are examples of some of the reports that are available.</p> <p>The power behind these reports lies in your ability to create filters that refine and mine the critical data at which you are looking. Are you looking for all clients over the age of 65? All clients that hold a specific position or share class? Or your total investment in a specific fund company? These are just some of the answers you can obtain from these useful reports.</p> <p>From the menu: Reports—Run Advisor Reports</p>

A man in a dark blue suit and light blue shirt is shown in profile, looking down at a tablet device he is holding. The background is a bright, out-of-focus window with vertical frames. The overall tone is professional and modern.

Welcome to Albridge Wealth Reporting

Better for Your Clients

Better for Your Relationships

Better for Your Business

About Us

Albridge Solutions, Inc. is a leading provider of enterprise data management solutions that deliver a single view of an investor's broad range of assets. Our proprietary technology consolidates and reconciles client account and transaction data from hundreds of data sources representing banking, brokerage, insurance, retirement, managed accounts and more. Albridge provides the foundation for financial organizations to leverage a single source of information to power a number of mission-critical technology applications. Albridge Solutions, Inc. is an affiliate of Pershing LLC, a BNY Mellon company.

Pershing and its affiliates provide global financial business solutions to advisors, asset managers, broker-dealers, family offices, financial organizations, fund managers and registered investment advisory firms. A financial services market leader located in 23 offices worldwide, we are uniquely positioned to provide advisors and firms global insights into industry trends, regulatory changes and best practices, as well as shifts in investor sentiment and expectations. Pershing provides solutions—including innovative programs and business consulting—that help create a competitive advantage for our clients.

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